

EAST PETERSBURG'S SPRING CRUISE-IN

May 1st -A Classic Car Show of up to 500 Show Cars & Concert

You will receive:

1. Signage at the event
2. Hourly announcements of business name and sponsorship
3. Name on sponsor's list included in 300 goodie bags.
4. Area for display booth.

Sponsorships:

- | | |
|---|-----------------------------|
| 1. Area for display booth - 10 x 20 spot: | Up to 4 spots- @ \$100 each |
| 2. Music for the day, includes DJ until 5PM and live music until 8PM: | 1 @ \$1000 |
| 3. Windshield ID Cards, including your ad/logo: | 4 @ \$200 |
| 4. Sponsor's Choice Trophies: | 10 @ \$100 each |
| 5. Teen Dance(held in Community Center after show): | 1 @ \$100 |
| 6. Security: | 1 @ \$75 |
| 7. Door Prizes - Valued at \$50.00 or more | Value of Prize |
| 8. Goodie Bag Donations - 300-500 items | Value of Item |

EAST PETERSBURG'S FIRST SATURDAY MUSIC IN THE PARK

June 5, July 3, August 7, September 4, October 2-Free Concerts in Community Park

You will receive:

1. Signage at the event
2. Hourly announcements of business name and sponsorship
3. A "Music in the Park-2010" plaque.

Sponsorships:

- | | |
|--|----------------|
| 1. Musical Acts: | 5 @ \$400 each |
| 2. Individual Nights: | 5 @ \$200 each |
| 3. Teen Dances(held in Community Center after show): | 5 @ \$100 each |
| 4. Security: | 5 @ \$75 each |

2010 in East Petersburg is going to be fun and exciting!

The East Petersburg Day Steering Committee consists of public-spirited volunteers including representatives of service organizations, community churches, Borough staff and the Manheim Township Police. In addition, members of all the Borough's youth programs help throughout the day. **Your support is appreciated!**

Please remit payments to:

East Petersburg Steering Committee P.O. Box 176 East Petersburg, PA 17520

Camera ready art work (ad slick or PDF, TIFF or JPEG) files or an easy to read business card will be acceptable

EAST PETERSBURG DAY
SEPTEMBER 18, 2010

You will receive:

1. An advertisement in the Program Book that is mailed to all 17520 zipcode (over 2,300 households) and distributed at the event.
2. Publicity at the event such as sign boards for all SPONSORS and mention of all advertisers and sponsors.
3. A display booth for your business or company at the event for you to pass out information or sell products, with proper registration. Ask for more details.
4. A “Supporter of East Petersburg Day” poster including the day’s events.
5. An “East Petersburg Day” decal.

Program Book:

Pages: Approximately 50
Size: 8.5 x 5.5 (an 8 ½ x 11 sheet folded in half)
Contents: 70% advertising – balance includes community groups and information

Advertising Rates:

- Inside front or Outside back cover \$ 450.00
- Other full page ads \$ 250.00
- Half page ads \$ 125.00
- Quarter page ads \$ 60.00

Sponsorships:

- \$500.00 and above also receive a full page ad
- \$300.00 - \$499.00 also receives a half page ad
- \$299.00 and below also receives a quarter page ad

Sponsors Are Needed For:

- Parachutists - \$550 or \$300/250 or 2 @ \$275
- Field Games - \$350 or 2 @ \$175
- Valve Cover Race - \$300 or 2 @ \$150
- Team Mascots - 2 @ \$100
- Savings Bonds(children) - \$300 or 2 @ \$150
- Face Painter - 1 @ \$125
- Stilt Walker - 1 @ \$125
- Malta Band - 1 @ \$300
- Shriner’s Band - 1 @ \$300
- Balloon Guy - 1 @ \$150
- Shriner’s Mini Cars - 1 @ \$300
- Teen Dance - 1 @ \$100
- Chili Cook-off - 1 @ \$150